



Rocky Mountain BBQ Association

RE: PEOPLE'S CHOICE

Cup event organizers,

In an effort to help our RMBBQA Cup events boost public and team attendance, we have compiled a number of ideas related to People's Choice. We know people come to these events expecting to sample competition BBQ and visit with the teams. Some will leave disappointed when only vendor food is available. In conversations with a number of our teams, it looks like most would participate in a people's choice if they didn't have to cook extra product. Some teams don't have the capacity or help to cook more than their contest meats, but would be willing to sell or donate the remainder of their competition meats after the last turn in. We don't think this would affect the vendor profits, as this could be just a half hour or so after the last turn in. This could also attract more public if they knew they could get what the comp. teams produce.

A number of local health departments will allow sampling if they are not over 1-1/2 oz to 2 oz.

If this is something you would like to pursue, contact us and we'll get you a few options that might work for you, as well as for our teams.

As always, if there is anything we can do to help your event be successful, please let us know.

Thank you,

Bob Oldfield
President, RMBBQA